Call for entries 2026

XXI Edition

Venice (Italy), 26-27 November 2026

live communication week

THE LIVE COMMUNICATION WEEK

Next **November (24-27)**, the **sixth Live Communication Week** organised by **ADC Group** will gather around 2,000 event and marketing professionals in Venice, Italy, to create new business opportunities, facilitate the meeting of supply and demand, enhance the event as a strategic marketing tool, offer training and professional development opportunities, and celebrate creative excellence and the best projects of the Italian and global event industry.
Indeed, within the Live Communication Week we also honour **BEA - Best Event Awards** (23rd edition), dedicated to the best Italian events and, at international level, the **Best Event Awards - World** (21st edition).

LIVE IS BEAUTIFUL

In defining the competition categories, each year BEA World aims to organically and coherently adapt to the market scenario.
The theme chosen for the 2026 edition is "LIVE IS BEAUTIFUL", that celebrates the uniqueness and the power of live communication, finding its perfect setting in Venice—a natural movie set that echoes the elegance of cinema at the Palazzo del Cinema on the Lido. Through the visual metaphor of the veil, a symbol of fluid creativity taking shape in real space, the claim bridges the excellence of BEA-awarded events with the timeless beauty of an iconic location, historically linked to the Venice Film Festival.

THE BEA WORLD FESTIVAL

The **Bea World Festival** is the essential meeting place and networking event for the international event community. Two inspiring days full of creativity, networking opportunities, knowledge transfer, and destination experiences culminate in the ceremonies celebrating the winners of the Best Event Awards. Created in 2006 to recognise and promote excellence in events and live communication, the Best Event Awards have helped participating agencies from more than 40 countries around the world in finding inspiration and new ideas for their events, and are now acknowledged as the leading international industry recognition. As in previous years, shortlisted agencies will have the opportunity to present their projects live to the Bea World Festival Jury and delegates. The Bea World Festival 2026 will take place in Venice, Italy, from **26 to 27 November.**

FESTIVAL FORMAT

A business platform, as well as the celebration of the best live communication case histories, Bea World is the most prestigious international award dedicated to events. For the last 21 years, the distinguishing features and strengths of the award have been:

- the **Jury**, comprising around 40 event managers and marketing and communication directors of top spenders in live communication in all product sectors;
- the **Live Presentations**, during which the shortlisted agencies present their projects directly to the jurors gathered in the plenary;
- the **Networking opportunities** and the in-depth studies and professional training sessions;
- the **Awards Ceremony**, a showcase of all the major case histories.

DAY 1 - 26 NOVEMBER 2026

SHOWCASE YOUR EVENT

The first day will focus on the Best Event Awards, with **live presentations of shortlisted events**. Nominees will have the chance to convince a highly qualified international Jury to be worthy of the award. All delegates are welcome to attend the live presentations and discover the best creative solutions devised by top event and communication agencies in the world.

DAY 2 - 27 NOVEMBER 2026

LEARN, NETWORK, AND CELEBRATE

On the second day of the Festival, a rich and varied **content** and **networking programme** will offer delegates inspiring keynote presentations able to provide a global and comprehensive view of the world of events and live communication, technical workshops to acquire new practical skills, meetings with experts, and genuine networking opportunities to find inspiration and expand their business. In the evening, the Awards Ceremony of the Best Event Awards will acknowledge the best events of the year.

KEY DATES 2026

ELIGIBILITY PERIOD	1 August 2025 – 30 September 2026 *
ENTRY PERIOD – EARLY BIRD FEE	until 31 July 2026
ENTRY PERIOD – STANDARD FEE	1 August – 30 September 2026
ONLINE JURY SESSION	23 October - 2 November 2026
SHORTLIST ANNOUNCEMENT	4 November 2026
LIVE PRESENTATIONS	26 November 2026
CONTENT PROGRAMME, NETWORKING AND AWARDS CEREMONY	27 November 2026

***As an exception, events that took place up to 15 days before and 5 days after the eligibility period may still be submitted, provided they were not entered in the 2025 edition. For more information, please contact the organiser.**

GENERAL RULES & REGULATIONS

EVENT DEFINITION: An event is a live experience, planned in advance, taking place over a fixed period of time, with the objective of affecting the perception or behaviour of the audience, duly included in the marketing mix.

- The registered events must take place/have taken place, in whole or in part, **between August 1, 2025, and September 30, 2026**. However, events that have started before this time frame and end within it, and events that start within such dates and end after, will also be accepted. In the case of a roadshow, it is sufficient that a single stop has taken place within the eligibility period.
- Each project **can be entered only once for the Best Event Awards**. Projects entered for a second year will be automatically rejected, unless the same events have been organised with additional initiatives that took place during the eligibility period of this year's call. Projects that have already won other competitions are allowed to enter.
- Entries can be commercial or non-commercial events organised by event industry bodies based all over the world, including event agencies, public relations, communications, promotions, advertising, and web agencies, corporate companies, public bodies, associations, non-governmental and non-profit organisations, locations, etc.
- Each event can be registered in one or more Macro Categories and/or Categories and/or Feature Categories, but cannot win more than two medals of the same type in total between said categories (i.e., no more than two golds, no more than two silvers, no more than two bronzes). The BEA Grand Prix, the Special Prizes, and the Special Mentions are excluded from the calculation of the awards.
- The registration form must include the operational contact of the person responsible for submitting the entry. This contact will be the sole reference for all communications related to the competition. Please ensure that no generic email addresses are provided and that a correct and active mobile number is entered.

- The client's contact details must be provided in the entry form. The Organiser reserves the right to contact the client, if necessary.
- Entries will not be considered finalised until the entry form has been completed online in all its parts, the compulsory material has been uploaded, and full payment has been made online at www.beaworldfestival.com, in accordance with entry deadlines.
- Entries cannot be cancelled or removed from the competition.
- No replacement or additional media will be accepted after an entry has been finalised and received by the Festival's Organiser. It is not possible to amend submitted materials after the deadline. Projects with incomplete or unpaid materials will not compete in the Awards. All required contact details of the enrolling organisation must be provided within the registration form.
- English is the official language of the Festival, therefore all material provided that is not in English must be translated and/or subtitled.
- All material, documentation, and payments must be received by 18:00 CET on 30 September, 2026.
- The applicant is responsible for payment of all entry fees, and will be considered the entry's sole contact. Multiple companies can be credited for their contribution to the entered project. Please ensure that all contributing companies are credited on your entry form before finalising your submission.
- Entries that are withdrawn for reasons not attributable to ADC Group will not be reimbursed.
- It is the responsibility of the registering applicant to ensure that the client/company agrees with the project being submitted.
- The events are assessed and awarded in their entirety in terms of conception, execution, and planning, regardless of the role played by the agency that submits them. During the ceremony, the award will be delivered only to the submitting/paying candidate, regardless of the number of organising agencies listed in the project registration form.
- Participation in the competition implies tacit acceptance of all rules and regulations of this call for entries.

JURY AND EVALUATION PROCESS

Once all submitted material has been verified, approved events will be assessed by the award Jury. Bea World Jury members are selected among marketing/communications/sponsorship professionals, with local or international responsibilities, from well-known multinational corporations representing a range of sectors and countries, large investors in live communication, plus members of event agencies' associations who are partners of Bea World Festival. A Jury president, with the task of guiding and chairing the work, and one or more vice presidents are nominated each year.
Judging consists of two rounds involving viewing, voting, discussion, and awarding of prizes. The Jury Panel will have the right to move entries to a different category if the event does not meet the criteria for the entered category.
The Jury also reserves the right to merge, change, or add new categories. The Jury may decide not to award prizes in one or more categories if the entries are not judged to be deserving, or to jointly assign the prize to more candidates.
The Jury's decision in all matters relating to the awarding of prizes, will be final and binding.

The Best Event Awards assessment takes place in two phases:

- **PHASE 1 (23 October - 2 November 2026) – ONLINE JURY SESSION:** Jurors, divided into groups, cast a vote on the basis of the material uploaded by the submitting agencies, and subsequently draw up their shortlist.
- **PHASE 2 (26 November) – LIVE JURY SESSION:** The Jury, in plenary, views, assesses, and votes the presentations of shortlisted projects, consequently choosing the winners.

THE ASSESSMENT PROCESS

ONLINE VOTING SESSION

Jurors will be able to access the dedicated online platform to view and assess the enrolled events.

Jurors will assign a SCORE from 0 to 3 to each event.

FOR THE ONLINE ASSESSMENT PHASE:
[0] - this event should NOT be shortlisted
[1] - this event has interesting/innovative/unique features and should be shortlisted
[2] - this event could win an award
[3] - this event is outstanding and will definitely win an award

SHORTLIST

PLENARY VOTING SESSION AND LIVE PRESENTATION (PUBLIC SESSION)

The Jury will assess the shortlisted campaigns anew, through a Live Presentation format: each shortlisted entry will be able to present its campaign.

Each presentation will last approximately 7 minutes:
- 3 minutes: video presentation
- 2 minutes: project presentation
- 2 minutes: Q&A with jurors

Jurors will assign a SCORE from 0 to 3 to each event.

FOR THE LIVE JURY SESSION AND GRAND PRIX DESIGNATION
[0] - this event stops at the shortlist and does not deserve a podium place
[1] - this event could win a bronze
[2] - this event could win a silver
[3] - this event could win a gold

PLENARY VOTING SESSION (PRIVATE)

Meeting in a closed-door plenary session, the Jury will evaluate the finalists and determine the winners.

LIVE PRESENTATIONS

All shortlisted events will be assessed ex novo during the open voting sessions. Jury members will be divided into different rooms and the participants will have the chance to present their projects live. Each Jury panel will assess a certain number of entries grouped by category and will determine the winners of each viewed category. The format provides a time window of approximately 7 minutes for each candidate project, including:

- Video projection (3 minutes max.);
- 2-minute speech;
- 2-minute Q&A.

Please note that, even during the plenary session, the candidate projects are assessed on the basis of the material uploaded to the platform at the time of registration (file and video). Modifying/replacing the video of the event/service is not allowed.

JURY'S CODE OF ETHICS

Jury members will be committed to a Code of Ethics based on the following principles:

- Jurors must assess projects honestly and without bias, respecting the selection and judging criteria identified by the Award.
- In the event of conflicts of interest that may influence the vote, jurors must inform the organisation and the president (or vice-president) and abstain from judging.
- Jurors may not accept solicitations from candidates that may influence their vote. In the event of such incidents, they must inform the organisation and the president (or vice-president).
- Jurors may not vote on projects commissioned by the company they work for.
- Jurors may not vote for projects produced by their own agency if they are on the jury as representatives of associations and simultaneously employed by event/communication agencies.

AWARDS & CATEGORIES

The Best Events Awards World features three levels of prizes:

- the Bea World Grand Prix (and, if deemed appropriate, the Iconic Event Award and the Grand Prix for Good);
- the Macro Category Awards;
- the Event Categories and Feature Categories Awards.

Consistent with the number of competitors and with the decisions of the Jury, a podium place will be awarded for each **Macro Category**, **Category**, and **Feature Category** (i.e., Gold, Silver, and Bronze). If a number of at least three (3) participants for each category is not reached, the Organiser can choose to merge said categories or possibly add new ones.
In addition, **Special Prizes** are awarded (resulting from the scores obtained by the candidate events in the assessing phases described above). At its discretion, the Jury may also decide to award Special Mentions to projects that have notably stood out for particular characteristics.
It is possible to submit a project in one or more Macro Categories, Categories, and/or Feature Categories. **Each entry requires a registration fee as per the price list found below.**
All events compete for the BEA World Grand Prix award and the Grand Prix for Good.
It is **NOT** possible to directly nominate one's own event for the BEA World Grand Prix, the Iconic Event Award, the Grand Prix for Good and the Special Awards.

Winners will receive the trophies and the official digital seal of the Awards. Award credits, and associated trophies and certificates, will be given to the submitting company. Other participating parties can purchase duplicate trophies after the Festival.

BEA WORLD GRAND PRIX

The BEA Grand Prix awards (**gold, silver, and bronze**) are assigned to the events that, among all participants, have best combined all the features required for outstanding success, achieving the highest score. The BEA Grand Prix Gold Trophy is the best summary and expression of the Jury's evaluation criteria.

NEW

GRAND PRIX FOR GOOD

The Grand Prix for Good stands alongside the traditional Grand Prix, from which it is independent. It can be awarded to any event in the competition deemed worthy by the jury for its contribution to the common good and its strong, declared social purpose. The Jury awards the prize to the event that best combines creative excellence, communication effectiveness, and positive social impact. It promotes values such as inclusion, sustainability, civic responsibility, rights, and awareness..

ICONIC EVENT AWARD

Awarded to an "iconic" event that shines in its own light and value, not comparable to others, such as the opening of the Olympic Games, of a world championship or a global summit.

MACRO CATEGORIES

1. **B2B EVENT:** Event aimed at a business target: trade, clients, agents (e.g.: conference, incentive, fair).
2. **B2C EVENT:** Event aimed at the final consumer (e.g.: product launch/service, roadshow, etc.).
3. **B2I EVENT:** Event aimed at an internal audience (e.g.: incentive, team building, training event, convention, etc.).

CATEGORIES

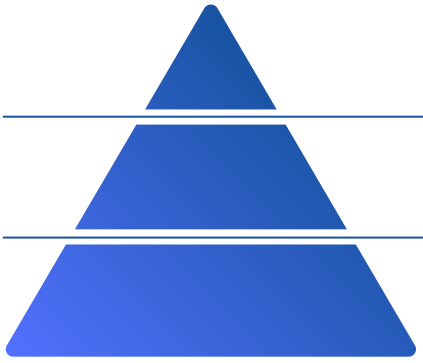
1. **BRAND ACTIVATION:** Experiential marketing initiative aimed to create engagement between the audience and the product.
2. **CELEBRATION/FESTIVITY:** Event aimed to celebrate anniversaries or milestones in corporate or non-corporate contexts.
3. **CONGRESS AND CONFERENCE:** Meetings of professionals, associations, or interest groups aimed to present or discuss specific topics of shared relevance, typically addressed to an external audience.
4. **CONVENTION:** Event addressed to an internal or external audience, featuring both institutional moments (e.g., round tables, presentations of company results and goals) and entertainment elements (e.g., award ceremonies, celebrations, etc.).
5. **CREATIVE INSTALLATION:** Territorial activation event through artistic installations, creative interventions for promotional/commercial purposes, etc.
6. **CULTURAL EVENT:** Event of a cultural nature that includes elements of performance, entertainment, and audience engagement.
7. **EDUCATIONAL/TRAINING EVENT:** Event aimed to provide educational or training value across various audience segments.
8. NEW **E-SPORTS EVENT / GAMING EVENT**: Live gaming events, championships, tournaments, or video game competitions, held in front of an audience or broadcast via streaming. This category includes competitive formats ranging from large-scale arena tournaments to digital competitions, emphasizing interactivity, technical production excellence, and the ability to engage the target community.
9. **FAIR:** Activity designed to engage attending audiences through highly spectacular presentations, aimed at showcasing and promoting new products and/or services.
10. **FESTIVAL:** Event featuring a set of coordinated activities (artistic/musical performances, games, happenings, entertainment activities, etc.) that celebrates or is inspired by a specific theme.
11. **GRAND SHOWS:** Event requiring significant investment and complex logistical and production planning, involving a large number of participants. This category includes major inaugurations and sporting events (e.g., opening/closing ceremonies of the Olympic Games or similar), anniversaries, and international events of economic or political nature.
12. **INCENTIVE/TEAM BUILDING:** Incentive and/or team building activity aimed at strengthening team spirit, motivating participants, enhancing loyalty, and encouraging the achievement of business goals. It may target either internal or external audiences.
13. **LUXURY INDUSTRY EVENT:** Event created for luxury brands (fashion, jewellery, automotive, watchmaking, beauty, hospitality, design, lifestyle, etc.) aimed at distinctively expressing the brand's identity and aesthetics.
14. **MUSICAL EVENT:** Concerts, music festivals, and activation and engagement activities proposed by brands, associations, public institutions, etc.
15. **NON-PROFIT/CSR EVENT:** Event aimed at raising awareness on social issues and supporting CSR-related objectives.
16. **PRESS & PR EVENT:** Event designed to inform and engage the media, including formats such as press days, press conferences or media upfronts.
17. **PRODUCT/SERVICE LAUNCH:** Event specifically conceived and organized for the launch of a new product or service.
18. **PUBLIC INSTITUTION EVENT:** Event promoted by public bodies (e.g., local governments, city councils, etc.), such as cultural events, festivals etc.
19. **PUBLIC AFFAIRS AND ADVOCACY:** Event aimed at building or maintaining productive relationships between a company or non-profit organisation and institutional or political stakeholders who influence policies in the relevant sector.
20. **ROADSHOW:** Event that takes place across different locations and at different times, maintaining a consistent concept and objective, and addressed to business and/or consumer targets.
21. **SPORTING EVENT:** Event that takes place in any sports context, characterized by a high level of spectacular impact, originality, and audience engagement.

FEATURE CATEGORIES AWARDS

1. **COST-EFFECTIVE EVENT (LOW BUDGET):** Event produced with a budget under €50,000, characterized by a high creative level and capable of achieving communication objectives with a low cost per contact.
2. **INTEGRATED EVENT:** Event that is part of a broader MPI planning strategy where the agency or company has managed the different phases of the activation both online and offline.
3. **ORGANISATIONAL COMPLEXITY MANAGEMENT:** An event in which a complex organizational plan is wisely and effectively managed to achieve its objectives.
4. **PROPRIETARY FORMAT:** Event characterized by an original format owned by the organiser, conceived and produced by an agency or company.
5. **SUSTAINABLE EVENT:** Event produced by reducing environmental impact through solutions, measures, and certifications.
6. **UNEXPECTED USE OF A SPACE:** Event in which the unconventional use of a space constitutes a key element for the success of the operation.
7. **USE OF ARTIFICIAL INTELLIGENCE:** Event delivered with the support of AI applied to one or more of its stages (e.g., support in the creative process, use of chatbots, automated scheduling, flow monitoring, support for the creation of spectacular event experiences, etc.).

SPECIAL AWARDS

All competing events also run for the Special Awards, regardless of the category they are entered in. Each top-three placement guarantees a specific number of points (see graph). The sum of these individual points determines the winners of the Special Awards.



BEA GRAND PRIX, GRAND PRIX FOR GOOD AND ICONIC EVENT AWARD
- GOLD: 10 POINTS
- SILVER: 5 POINTS
- BRONZE: 3 POINTS

MACRO CATEGORIES
- GOLD: 5 POINTS
- SILVER: 3 POINTS
- BRONZE: 2 POINTS

CATEGORIES & FEATURE CATEGORIES
- GOLD: 3 POINTS
- SILVER: 2 POINTS
- BRONZE: 1 POINT

It is NOT possible to register for the Special Awards, as they are assigned in line with the overall results obtained by the events entered in the competition's Macro Categories, Categories, and Special Categories. Please note that each event cannot win more than two medals of the same type in total between said categories (i.e., no more than two golds, no more than two silvers, no more than two bronzes). The score is assigned only to the agency actually underwriting the registration fee.

1. **BEST BEA WORLD EVENT AGENCY** - Awarded to the agency whose events total the highest overall score from all entered categories.
2. **PRESS AWARD** - The Press Award is assigned by journalists from partnering trade media attending the Festival. The Press Jury will cast a first round of votes via an online ballot, based upon the shortlist of entries determined by the main Jury. A second round of votes will take place during the Festival, during which the Press Jury will evaluate a new "Press shortlist" and choose its winner.
3. **PEOPLE'S CHOICE AWARD** - Awarded by the public to one of the shortlisted events.

JURY GUIDELINES

A number of criteria will be considered while judging all events:

- **CREATIVITY & INNOVATION:** A creative idea to support the objectives, and the technological innovations shaping the event experience.
- **EXECUTION:** How the agency achieved the ideal physical and emotional environment necessary for audience engagement, learning, and behavioural change. The participant's journey, ambience, engagement techniques, and tools (art, entertainment, digital tools, furniture, technology, staging, AV, sustainable efforts).
- **EFFECTIVENESS:** Achievement of the stated objectives, such as survey results, financial results or other benefits (e.g., in the case of a non-profit organisation).
- **CHANNEL STRATEGY:** Communication channel strategy; the omni-channel strategy applied to the event, and its impact according to the objectives.
- **RELEVANCE:** Notably with the Company's communication objectives and brand values.
- **OVERALL QUALITY:** Especially in comparison to the budget and to the competitors in the same category.

ENTRY PROCEDURES AND MATERIAL

To enter the Best Event Awards, register online and complete the **form** on www.beaworldfestival.com, in the "Event Awards" section. No other submission methods will be accepted.
The information and the video uploaded on the platform will be used for the event's data sheet on the Festival's website (www.beaworldfestival.com), and by the Jury for the evaluation of the projects during both phases of online and plenary voting (Live Presentations).
The 20-second video, will be screened during the awards ceremony in the event of a first prize being won.
If an event is submitted in multiple categories, it is possible to complete a single entry form indicating all the award categories in which the event is being entered, or to provide different materials for each category by creating separate entry forms (*). Each video or written description should, as much as possible, detail the information relevant to the specific category in which the event is submitted. Please contact the Organising Office to provide the necessary forms.
Entries MUST be received by **30 SEPTEMBER 2026**, at 18:00 CET. No deadline extensions will be allowed.

MANDATORY MATERIAL

ONLINE FORM	Duly completed in English, with all information regarding the event necessary for assessment by the Jury.
LOGO OF THE ORGANISING COMPANY	PNG, transparent background, high resolution 300 dpi, 1024x1024px min.
LOGO OF THE CORPORATE CLIENT	PNG, transparent background, high resolution 300 dpi, 1024x1024px min.
PICTURES OF THE EVENT	JPG, high resolution 300 dpi, 1024x768px min.
VIDEO SHOWCASING THE PROJECT (LONG VERSION)	3 minutes max (MP4 file - L1920px H1080px; 150MB max.). If not originally in English, it is recommended that this video features a voiceover and/or subtitles in English. This version will be used by the online Jury and for the Live Presentations.
VIDEO SHOWCASING THE PROJECT (SHORT VERSION)	20 seconds max. (MP4 file - L1920px; H1080px; 150MB max.). This version will be shown during the ceremony if winning any of the Festival's awards.

*** N.B.: The online voting platform utilises a white background. Please, do not upload logos purposely created for dark backgrounds. In case multiple logos need to be displayed (e.g., two client companies), you can upload a single image containing a composite of all logos.**

TREATMENT AND PUBLICATION OF ENTRIES

The participant declares and confirms:

- that the information provided is truthful and accurate;
- that the material submitted is its exclusive property, it complies with legal provisions, and that there are no outstanding third-party rights (intellectual property rights, moral rights, or rights to protect personal data of third parties), which in any case oppose the transmission and publication of such material and the full and free use and disposal of the same for purposes strictly connected to the competition;
- to have previously obtained consent and release in compliance to current legal provisions regarding the use and publication of all material, and therefore neither the material nor the related publication by ADC Group will result in the violation of any third-party rights;
- to be aware that by submitting the material and by accepting these conditions and terms of participation, it grants ADC Group the right to use and publish said material (copy, videos, images, etc.) for purposes strictly related to the competition;
- that responsibility for the publication of such material, albeit accepted and moderated for publication by ADC Group, is and remains its sole responsibility.

AWARDS ENTRY FEE

Entering each event in the competition entails the payment of an entry fee, as described below. The entry fee includes the publication of the entrant's material on the Bea World Festival website.

	EARLY BIRD FEE (until 31 Jul @ 18:00 CEST)	**Standard Fee (until 30 Sept @ 18:00 CET)**
One/First Category	€600.00	€750.00
Each Additional Category	€400.00	€550.00

N.B.: kindly note that entrants who fail to submit all due material by the specified deadline dates will be required to pay the difference in fee (only payable via bank transfer) to meet the fee correspondent to the new deadline window (e.g., from Early Bird fee to Standard fee). Entrants that do not complete full payment and/or fail to upload all material by 30 September, 2026 will not be evaluated by the Jury, losing the chance to compete for the Awards.

EARLY BIRD FEE applies until 31 July 2026, at 18:00 CET.
STANDARD FEE applies from 31 July 2026, at 18:01 CET, to 30 September 2026, at 18:00 CET.

EXAMPLES BASED ON THE STANDARD ENTRY FEE:
Example A: 1 event entered in 1 category = €750.00 (first category)
Example B: 1 event entered in 2 categories = €750.00 (first category) + €550.00 (additional category)
Example C: 2 events entered in 1 category each = €750.00 (first category) + €750.00 (first category)

DELEGATE PASS FEES

Bea World Delegate Passes can be purchased at www.beaworldfestival.com.

- All delegates pass fees are **subject to Italian VAT** (value added tax) at 22%.
- Delegates Passes are personal to the holder. Name changes are possible, but a processing fee of €100.00 + VAT 22% is applied for each Pass. Changes will be made only upon receipt of payment (via bank transfer only).

	SUPER EARLY BIRD (until 31 July)	EARLY BIRD (until 15 September)	STANDARD FEE (after 15 September)
DELEGATE PASS (26-27 NOV)	€500.00 + VAT 22%	€650.00 + VAT 22%	€800.00 + VAT 22%
LCW COMBO PASS (24-27 NOV)	€800.00 + VAT 22%	€800.00 + VAT 22%	€1000.00 + VAT 22%

SPECIAL PROMOTIONS ON DELEGATE PASSES

- **Special offer for Entrant agencies' Corporate Clients.** €400.00 + VAT 22%. The Corporate Client's Delegate Pass is personal to the holder and not transferable. It will only be available, upon review, for corporate clients of agencies that have entered the competition. If interested, please write to barbara.rosselli@adcgroup.it specifying name, company, and job title of the corporate delegate.
- **Buy two & get 50% off the third.** Price will vary according to date of purchase. The first two passes must be exclusively used by members of the same company, while the third can be used by anyone. A special code to redeem the discounted pass will be sent after purchasing the first two passes.

REPLICA TROPHY

Winners who wish to receive an extra copy of the trophy/trophies, should send an email with their request to ilaria.scapolo@adcgroup.it. The following fees apply:

GOLD PRIZE (METAL TROPHY)		SILVER AND BRONZE (PLEXI TROPHY)	
1 trophy	€600.00	**1 trophy**	€300.00
2 trophies	€1,000.00	**2 trophies**	€500.00
3 trophies	€1,300.00	**3 trophies**	€600.00
≥ 4 trophies	€400.00 each	**≥ 4 trophies**	€150.00 each

PAYMENT TERMS FOR AWARDS ENTRIES

All fees must be paid by credit card or via bank transfer **by the entry deadline** of each fee window (i.e., 31 July for Early Bird fee; 30 September - final deadline).
After registering your user ID and password on the Bea World website, you will be able to select your preferred payment method.

CREDIT CARD
Directly on the Bea World website

BANK TRANSFER
Account: ADC Group Srl
Bank: Banca Intesa Sanpaolo
IBAN: IT59P0306909457100000005772
BIC (Swift): BCITITMM
Object: Bea World 2026 + [number of entries] + [name of the organisation]

APPENDIX - BUSINESS INDUSTRIES

Banks and Insurance Companies - Banks; credit cards; current and savings accounts; mortgages and loans; investment companies; personal insurance plans; car insurance; pensions and pension plans; real estate investments; real estate developments; financial dealerships and leasing.

Bathroom/House Cleaning - Clothing detergents; fabric softeners; dishwasher detergents; cleaning products; air-fresheners; toothpastes; toothbrushes; mouthwashes; toilet paper; sanitary napkins and tampons; tissues; diapers.

Beauty - Shaving products and razors; hair brushes; combs; wigs; hair removal products; make-up products; skin care; nail products; perfumes; eau de toilette and aftershave; deodorants and body sprays; shampoos and conditioners; hair spray; gel products; mousses; hair dyes; shower soap and shower gel; sun creams and tanning products; hair dryers; hair straighteners; curlers.

Beverages (Alcoholic/Non-Alcoholic) - Beer (incl. non-alcoholic beer); cider; alcopops; wine; champagne; liqueur wines; spirits; liqueurs; coffee; tea; chocolate and malt beverages; flavoured milk; carbonated drinks; vegetable and fruit juices; mineral waters.

Cars and Other Vehicles - Cars; jeeps and four-wheel drives; pick-ups; lorries; vans; motorbikes; tires; spare parts; GPS and other navigation systems; service companies; workshops; car dealerships.

Clothing and Accessories - Day wear; evening and nightwear; underwear; tights and stockings; footwear; sportswear; children's clothing; fabrics for clothing and sewing materials; jewellery; watches; bags and suitcases; belts; sunglasses and spectacle frames.

CSR/Purpose/Sustainability - Sustainability; purpose; diversity & inclusion.

Distribution and Catering - Department stores and specialised shops; clothing and footwear stores; store cards; supermarkets; DIY stores; pharmacies; opticians; hairdressers; beauty salons; tattoo parlours; laundry services; real estate agencies; photo processors; online stores; online auctions; restaurants and bars; fast food chains; cafes; grocery stores.

Electronic and Audio/Video Appliances - Televisions; Hi-Fi equipment; CD and mini-disk players; MP3 players; computers; laptops; tablets; DVD and Blue-ray players; video players; cameras; camcorders; binoculars; personal telephone equipment including smartphones (please note that mobile phone providers must register in the "Telecommunications" category); washing machines; dryers; dishwashers; fridges; freezers; ovens; microwave ovens; cooking appliances; kitchen appliances.

Entertainment and Leisure - Clubs; amusement parks and theme parks; gyms; health and diet; sporting events; music festivals; orchestras and instruments; exhibitions and shows; discos; bars; museums; art galleries; cinemas and theatres; sports and outdoor sporting facilities; bicycles; boats and caravans; toys; board games; computer games and consoles (e.g., PlayStation; Xbox; Wii; etc.); lotteries; gambling; toys; dating services; social media networks (e.g., Facebook, TIKTOK, Instagram, X...).

Food/Confectionery and Snacks - Meat; fish; seafood; soups; gastronomic specialties; cured meats; fruit and vegetables; rice; pasta; pizza; sauces; mayonnaise; vinegar; oil; spices; herbs; pre-cooked and ready meals; baby food and powdered milk; eggs; milk; cheese; cream; butter; margarine and spreads; chocolate; sweets; chewing gum; crisps; snacks; dry fruit and peanuts; sweet and savoury bars; cakes; biscuits; crackers; sugar; jam and marmalade; honey; peanut butter; syrup; bread; rusks; flour; baking ingredients; breakfast cereals; yoghurt and drinking yoghurt; desserts; ice cream.

Health & Pharma - OTC drugs and tablets; medicines; vitamins and herbal products; food supplements; insect repellent products; plasters; skin remedies; anti hair loss lotions; condoms; pregnancy tests; other pharmaceutical products; contact lenses; hearing aids.

Home (Furnishings/Accessories) - Home and garden furniture; glasses; cutlery and crockery; bed and table linen; bathrooms; showers and sanitary facilities; home decoration; wall and floor coverings; doors and windows; radiators; air conditioners; lamps; torches; watches; home security products; smoke detectors; tools; garden tools.

Non-Profit/Social - Anti-smoking; anti-drugs; anti-drink driving; road safety; health; hygiene; AIDS awareness; gambling addiction; political and religious messages; trade unions; associations; environmental awareness; recruitment of government forces; public, racial and ethnic education; disability and gender equality awareness; charity; funds; blood and organ donation.

Public Interest Services - Yellow Pages; directories; postal services; electricity, gas, and water companies; alternative energy companies; gas stations; public & private healthcare & clinics; public & private schools and universities; correspondence courses; private practices (e.g., legal, architectural, landscape services); informatics; ICT.

Publishing and Media - Newspapers; magazines; books; vinyl records; CDs; DVDs; Blue-ray discs; radio and TV stations; networks and programmes; cable providers; satellite TV; VOD.

Telecommunication - Telecommunications services; telephone service providers; Internet service providers.

Travel, Transport, and Tourism - Airlines; trains and buses; ferries and cruise ships; travel agencies and tour operators; hotels; resorts; car rental; travel passes, tourist boards; city and country promotion.

Various - Pet food and pet care products; gifts and greeting cards; pens and personal stationery products; tobacco & associated products; B2B products/services (including recruitment agencies, advertising, production companies); conference and events services; any other category not mentioned.

CONTACTS

For commercial information:
Barbara Rosselli
Ph.: + 39 333 6409496
E-mail: barbara.rosselli@adcgroup.it

For registration issues or technical assistance:
Ilaria Scapolo
Ph.: +39 348 9263816
E-mail: ilaria.scapolo@adcgroup.it